JOHN TORRES

Design Leader | San Diego Area
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https://www.johntorres.co

PROFESSIONAL SUMMARY

Design Leader who transforms design organizations, builds design systems that scale, and delivers strategic UX solutions that drive measurable business results.

EXPERIENCE

NUTANIX

Sr. Manager, Design
Nov 2021 - Present

- Scaled visual design team from 3 to 12 designers across global locations
- Established design system reducing UI development time by 3x and feature delivery time by 30%
- Led UI/UX refresh of flagship products, modernizing interfaces while preserving usability
- Implemented dark mode and accessibility standards, expanding product market reach
- Created and executed design review processes achieving 80% feature coverage
- Led procurement and implementation of Figma, securing executive buy-in
- Established cross-functional processes between design and engineering teams
- Contributed to 7 patents in design technology

Lead User Interface Designer
Aug 2018 - Oct 2021

- Translated conceptual ideas related to virtual data management into useful, simple solutions
- Designed flows and experiences that prioritized simplicity and elegance
- Contributed to high-level strategic decisions with product and executive teams
- Partnered with PMs, engineers & researchers to oversee user experience from conception to launch

Senior Product Designer
Mar 2014 - Aug 2018

- Built highly engaging UIs that predicted and exceeded user expectations
- Designed responsive interfaces using HTML5, JavaScript and CSS
- Created and maintained design guidelines ensuring consistent implementation
- Collaborated across teams to ensure design integrity throughout development cycle

EF EDUCATION FIRST

Senior UX/UI Designer
Aug 2011 - Mar 2014 | Shanghai, China

- Served as Creative Lead for Corporate, Smart/Mini centers, Systems and B2S products
- Developed concepts and interface models that accurately translated product vision
- Created information architecture, storyboards, functional diagrams, and design guidelines
- Designed and implemented corporate enrollment sites and landing pages
- Ensured quality and integrity of design throughout development cycle

FREELANCE DESIGN CONSULTANT

Aug 2006 - Apr 2011 | San Francisco Bay Area

- Provided creative consulting in interaction design, design research, and design technology
- Led teams and managed client relationships and project planning
- Applied user research data to inform design decisions
- Utilized Photoshop, Illustrator, InDesign, and Fireworks for design implementation

EDUCATION

Universidad San Francisco de Quito
Marketing Major | 2004 - 2009
GPA: 3.36
Activities: Tae Kwon Do Team, Assistant Professor for Marketing

PATENTS

- Patent #10616707: Advanced visualization system for network security analytics
- Patent #10721121: Interactive system for network topology visualization
- Patent #D826239: User interface for cloud infrastructure management
- Patent #D901511: Graphical interface for data flow visualization
- Patent #D922412: Dashboard for systems monitoring

- Publication #20200186423: Method for visual representation of distributed systems
- Publication #20190334768: System for visualizing complex network relationships

AWARDS & RECOGNITION

- Finalist at UX Germany Award Show (2022)
- Won 2020 Hackathon Award for "Vizplorer - Designing UI for Scale"
- Selected as speaker at UX South Bay (Google) on "Defining the Experience for Data"
- Recognized with "Your Voice Matters" award for company-wide naming contributions

SKILLS

- Design Leadership & Team Management
- Design Systems & Component Libraries
- UI/UX Design & Prototyping
- Cross-functional Collaboration
- Product Strategy
- Accessibility Standards
- Figma & Design Tools